

Healthy Living Newsletter

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Carpet Fibers 101

Today's carpets offer a wide array of color, pattern, and style and are made from any of several types of fibers. Each of these fibers have characteristics that affect the durability, stain resistance, likelihood of fading, ease of cleaning, and a number of other things. When choosing a carpet for your home or business, knowing these characteristics can make a big difference in your satisfaction with that purchase.

Carpet fibers are either synthetic or natural, such as wool or cotton. Natural fibers have their own characteristics and will be discussed later. Synthetic fibers are nylon, olefin, polyester, and rayon.

Nylon carpets have been around

for a long time and have gone through several "generations" of improvements. This fiber is, by far, the best for all around wear, durability, and resiliency. Because it dyes well with acid dyes, acid foods with either natural or artificial dyes (coffee, tea, fruit drinks, etc) will also dye the carpet with that color. Nylon carpets today offer stain resistance and clean very well.

Olefin fiber, made from recycled pop bottles, is usually solution dyed and has the color throughout the carpet fiber. Although this fiber resists stains from bleach and other things, it does not stand up to traffic and crushes. Spills quickly soak to the backing and often wick back after cleaning. Because this fiber is less

expensive it is found in many looped carpets and often in area and oriental type rugs. Some carpet mills are now combining nylon and olefin fibers to offer a better price. Each fiber will retain its characteristics.

Polyester fiber carpets have a soft feel and some even have a stain resistance built into the fiber. However, like the olefin fibers, they are weak and easily crush resulting in traffic lanes. This fiber is quite cleanable

Rayon is a very cheap fiber prone to dye migration, fading, and fibers break easily. It is often called art silk, faux silk, or viscose. Because of these issues, most professionals will not clean this type of rug.

When buying carpet, choose the face fiber for the best characteristics. Call NVCC for more information.

Referral Drawing Winner

Our referral drawing winner is Dee Sauerhafer, Conesus Lake. Dee receives a gift certificate to a local restaurant. Thank you Dee, and all who referred New Vision.

What's New At New Vision

• Ron and Joyce celebrated a milestone wedding anniversary on June 15th.

• New spinner tool allows for greater versatility in cleaning tile & grout. With our new hand held spinner we can now clean embedded soils in tile and grout showers, counters, walls, and smaller floor areas. With our larger 12 inch spinner, New Vision can clean both tile and grout and concrete floors.



Tips For Pet Owners

If you have a pet, you are one of about 70 million US households. Pets are wonderful companions offering unconditional love, but often present a number of home care problems.

Both dogs and cats will mark their territory, outside and inside the home. Puppies especially have urine retention problems and both dogs and cats can develop urine retention problems when they are elderly or sick. Pet urine is acidic when fresh and nearly odorless, but becomes alkaline after it dries out. These dry uric acid salts will absorb moisture from the atmosphere, especially during the warmer more humid seasons and emit a strong urine odor. Cat urine odor is often stronger because cat urine is more concentrated.

The best way to combat pet odors is with continual diligence to cleaning. Vacuuming frequently will help remove pet hair and dander which is an allergen to many people. Pet messes must be cleaned up immediately. Urine not immediately cleaned up quickly soaks into the carpet, padding, and often into the sub floor, and when dry will absorb moisture as the humidity goes up releasing that pungent urine odor. (pg. 2)

Trivia Contest Popular

Did you know that two hundred years ago Avon was called Hartford? July 4th Avon celebrated its bicentennial.

We received quite a few calls with the correct answer to this trivia question on the former name of Avon. All of the names were put into the hat and the winner of movie tickets was Sean Steinke of Lima.

July 4th was celebrated with a

community parade and other week-end community events.



Joyce & Ron, Grandsons Ethan & Trevor
July 4, 2008

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NVCC Referral Program

Happy, satisfied, ecstatic with our cleaning? New Vision rewards you when you refer us resulting in a new client. And, you will also be automatically entered into our bi-monthly referral drawing (one time for each referral). The drawing winner will receive a restaurant gift certificate.

FREE DRAWING



Treat your children or grandchildren to a day at the Seneca Park Zoo. First prize, 4 zoo tickets, second price, 2 zoo tickets.

Drawing Info Pg. 2

Your assurance of professionalism, honesty, integrity, and competency.



By the seventh day God had finished the work he had been doing; so on the seventh day he rested from all his work.

Genesis 2:2

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IICRC Certifications

- Master Textile Cleaner
- Stone, Masonry & Tile
- Journeyman Water Restorer
- Water Restoration
- Carpet Care—residential
- Odor Control
- Commercial Carpet
- Carpet Repair
- Upholstery
- Carpet Color Repair
- Floor Care—hard surfaces
- Oriental & Specialty Rugs

Take A Vacation and Enjoy The Trip

We recently traveled to the Chicago area for our niece's wedding. The weather was wonderful, warm, but not too hot with an afternoon shower. The wedding was lovely and we had an opportunity to meet new folks and enjoy our family. We also were able to visit two of Ron's siblings, one in Indiana and one only 20 miles from the wedding. Altogether we traveled about 1500 miles. Gas was a little cheaper in Pennsylvania, Ohio, and Indiana, and about the same price in Illinois as here at home.

We are hearing a lot today about people staying home and not taking a vacation because of the high price of fuel. Studies show that vacations make a valuable contribution to both mental and physical health, refuel our creative inspiration and help us become more productive. A SUNY survey found that men who vacationed annually reduced their risk of death by 20%, and those who had no vacations in five years had the highest death rate.

So, what did our travel cost? Surprisingly, our fuel cost was only \$68 more than when gas cost \$2.65. Remember those days? We also found cheaper lodging at a longer stay hotel/motel. Suites had two bedrooms, a living area, a complete furnished kitchen with dishwasher, and would sleep six. Accommodations were wonderful, cost less, and even allowed savings by fixing meals in.

Vacations can help us relax and re-focus our priorities. They offer time to create family memories and connect with distant family. Don't scrap the trip just because you think it will cost too much. With a few adjustments and getting creative, your summer vacation plans can still be a reality.

Saving \$\$ At Home

Every penny not spent is one you can save or spend on other necessary expenses. Here are 10 ways to save a little to a lot.

1. Turning off the computer monitor when not in use will slash the energy expense by 50%.
2. Replace furnace and AC filters often. Clogged filters make units work harder costing more \$\$.
3. Replace washers on leaky faucets. A leaking hot water faucet can cost \$30 to \$120 per year in energy.
4. Flip the switch on lights when leaving a room, even for short periods of time.
5. Replace the manual thermostat with a programmable thermostat that turns the heat down when you are not at home and at night.
6. Do not obstruct either warm air or cold air return registers. To reach the temperature, the furnace and AC may be running more than necessary costing \$\$.
7. Replace the incandescent light bulbs with energy saving florescent bulbs. They use less electric and last 8 to 10 times longer.
8. Clean the coils of the central or window AC units.
9. Clean the coils on the refrigerator and freezer.
10. Save gas by spending time with your family at home—family game nights, taking walks, gardening, or a campfire and smores.

New Vision Carpet Cleaning 100% No-Risk Guarantee

If you are not satisfied with your cleaning, NVCC will re-clean the unsatisfactory area FREE. If you are still not satisfied, you pay nothing. I feel that nothing is more important than your complete and total satisfaction.

Joyce Blowers, owner

(Pet Tips) When cleaning up urine, do not use hot water as the heat may set the stain and the smell. Extract the spot with a wet shop vacuum and rinse with cool water. Check on the Carpet and Rug Institute website www.carpet-rug.org for products that are approved and specifically designed for pet stains and odors. Pet urine spots and residues of cleaning agents that have not been rinsed well from the carpet will attract soil.

It is recommended that carpet be professionally cleaned every 12 to 18 months. Homes that have pets may need to have the carpets cleaned more frequently to remove embedded pet fur/hair and soiling from pet "accidents." In addition, pets carry lots of fine dirt into the home if they are allowed access to the outside. This fine dirt becomes embedded in the carpets and will cause abrasion that dulls the appearance of the carpet.

New Vision is equipped with a deep extraction tool to help remediate carpet affected by pet problems. The Blue Wave extractor has an extremely efficient vacuum system to pull up to 95% of the soil out of the carpet. New Vision's technicians are certified in odor control and able to evaluate the best method for cleaning pet affected areas.

Cool Lemon-Lime Cake

A cool, refreshing dessert for summer.

- 1 lemon cake mix
- 1 pkg lime gelatin
- 1 pkg lemon instant pudding mix
- 8 oz Cool Whip

Bake cake according to directions in 9 x 13 pan. Cool for about 1/2 hour. Dissolve lime gelatin in 3/4 cup boiling water. Add 1/2 cup cold water. Poke holes all over cake in the pan using a fork spacing holes about 1 inch apart. Pour lime gelatin mixture over top of cake. Refrigerate over night.

Topping—mix the lemon instant pudding mix with the Cool Whip. Frost the cake. Store in refrigerator and serve chilled.

Other colors of gelatin may be substituted.

Great recipes from *Four Generations of Family Favorites*, compiled by Becky Blowers. Available at www.lulu.com/beckys-books.

Seneca Park Zoo Drawing

Send a postcard with your name, address, and phone number to New Vision Carpet Cleaning, 5378 Lake Road, Avon, NY 14414.

All postcards must be received by July 24, 2008. Only one entry per family.

Winners will be notified by July 28, 2008.

Cleaning Special

Valid July & August 2008

10% Off

Tile & Grout Cleaning

(with coupon)

WE'RE ON THE WEB

WWW.NVISIONCC.COM

NVCC floor care gives you Improved Appearance, Extended Life and Wear, and A Healthier Indoor Environment